

AUGUST 2020

TRAFFIC SAFETY MADE EASY

CDMA BUSINESS MODEL'S NEWSLETTER



Traffic Safety Program

A CDMA BUSINESS MODEL PROGRAM

A Traffic Safety program license helps you provide schools with solid solutions and trusted strategies to build traffic safety events successfully. With it, you can easily manage your time effectively using proven solutions to grow your organization in collaboration with schools while saving lives. If you are looking for a business model that'll help you build your own traffic safety program successfully in just 30 days or less, you can get started with a Traffic Safety program license instantly using our Youth Traffic Safety Town Hall Engagement Tool!

- Youth Traffic Safety Town Hall Toolkit
- Teamwork & Commitment
- Empower Youth
- Solid Solutions

For more information, check out our website at CDMABusinessModel.com.

**This newsletter,
we're looking at:**

*YOUTH TRAFFIC
SAFETY TOWN
HALL - 2*



Youth Traffic Safety Town Hall

HOSTED BY BE ABOUT BUSINESS SUMMER YOUTH PROGRAM

CDMA Business Model: Youth Traffic Safety Town Hall features a Visual Arts Showcases is designed to help young leaders make real world connections through Photography, Music, Fashion and Entrepreneurship while supporting the community. The goal is to creatively engage the Transportation Industry in ways that supports safe passage in Traffic



SAFE ROUTES FOR YOUTH

Supporting and Empowering
Teen Leaders in Vision Zero

April 2020

Routes to Schools while addressing concerns proposed by all stakeholders in collaboration with organizations that are committed to youth leadership.

CDMA Business Model's Youth Safety Town Hall was a free event that brings together local organizations to celebrate Dr. Martin Luther King Jr. Legacy on MLK Ave. in South East DC and honor other black leaders including Garrett Morgan, inventor of the traffic light.

CDMA Business Model: YouthTraffic Safety Town Hall features a Visual Art Showcase which highlights safety-themed youth-led workshops including a traffic safety photo booth, mural making, and recording studio sessions at Project Create DC.

You can watch the recorded Youth Traffic Safety Town Hall: virtual edition at BeAboutBusiness.com.

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**"Are you ready
to take traffic
safety and your
well-being into
your own
hands?"**